

WWD FRIDAY

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Gen Art to Showcase Emerging Designers

By Julee Greenberg

NEW YORK — Gen Art is gearing up for its 13th annual Fresh Faces in Fashion show with a new lineup of young designers.

The event will be held at the Manhattan Center at 311 West 34th Street here on Sept. 5 at 6 p.m. and will present the collections of six women's wear and two men's wear designers and four accessories designers.

The six women's wear brands are:

● **Mooka Kinney.** Designed by Rachel Antonoff and Alison Lewis in New York, their collection includes colorful and whimsical dresses and jumpers inspired by secret gardens and fantastical creatures. The line is available at Barneys New York, Steven Alan, I Heart, Shop, Satine and Jumelle.

● **Grace Sun.** The Korean-born, Michigan-raised designer studied at Parsons The New School for Design and interned with Rachel Roy and Phillip Lim. Her contemporary collection embodies feminine silhouettes in organic and natural fabrics. The collection is currently sold at Barneys New York and Searle.

● **Bensoni.** Benjamin Channing Clyburn and Sonia Yoon met while studying at Parsons The New School for Design. They collaborated on their senior thesis project and won the school's designer of the year award. Their collection includes bubble jackets crafted from merino wool mixed with silk velvet, dresses of floral silk devore and tops with delicate mixes of crinkled silk chiffon, embroidered lace, crepe de chine, georgette and organza.

● **Dagmar.** Created by three Swedish sisters — Karin Söderlind, Kristina Tjäder and Sofia Malm — Dagmar unites knitwear, jersey and woven jumpers, dresses and jackets. The prints are inspired by the drip paintings of Jackson Pollock and the colors and historical inspiration of the Art Deco era.

● **Whistle & Flute.** Yoon Chang and Je-Won Hwang met while at Cynthia Steffe, where Chang was head designer and Hwang was merchandising director. The contemporary line focuses on a masculine-feminine aesthetic with technology-inspired details.

● **Delphyne.** Hailing from France, Delphyne has worked for labels such as Balenciaga, Louis Vuitton, Christian Lacroix, Celine and See by Chloé. Her line features fabric combinations like viscose lattice on iridescent silk netting that reflects light, stripes that are alternately transparent and become optical illusions to create a graphic silhouette and light tissue-like materials that fold and float.

The event's accessories designers will be from Knox, a line of handbags designed by Jessica Maxcy; Yarborough, a jewelry line from former book editor Elizabeth Yarborough; Arielle de Pinto's jewelry, and **Madison Harding, footwear designed by Hilary Rosenman and Barri Budin.** Men's wear designers showing will be A-Z, designed by Dana Lee, and Young Meagher, designed by Liam and Jennifer Maher.

The show is sponsored by BlackBerry Pearl smartphone by T-Mobile.